



All Conditions Media Job Vacancy

Date: 27 April, 2022

Junior Account Manager

Our mission

Action sports. Adventure travel. Outdoors. We've based our lives and careers around the cultures we love, creating ACM to help represent them and the brands that work hardest to look after them.

This commitment means that we only work with the most innovative, technical or heritage brands and companies, helping them take their stories to a wider audience in the most credible way possible

The role

We're looking for a Junior Account Manager with a passion for action sports and the outdoors to join our fast-growing team.

The role is suited to someone with a multi-channel outlook who can work across PR, social, content, talent management and more. You'll be working in a dynamic team environment, contributing ideas to the creative process, managing campaign planning and delivery, and pulling performance reports at the end of campaigns.

We're looking for a multitasker capable of managing fast-paced projects and jumping from one campaign to another. You'll also be working on existing accounts as well as supporting new business, so experience of on-boarding new clients is desirable.

Accountabilities and responsibilities

- Working with our Head of Strategy & Creative and Account Directors to develop campaign strategies, creative ideas and in-depth campaign plans
- Coordinating and managing campaigns from start to finish
- Creating press releases, media and branding packages

- Establishing relationships with a network of media, partners and influencers
- Integrating campaigns into wider ATL or multi-agency projects, and working with media partners
- Ensuring brand consistency across campaigns and the customer journey, devising ways to improve customer experience
- Contributing to client meetings and developing client relationships alongside Account Directors
- Working with external, third-party providers whenever necessary to deliver campaigns
- Coordinating and providing recommendations to the end-of-campaign reporting process
- Developing client accounts to expand our offering, pitching them new ideas, campaigns and services
- Monitoring competitor and industry activity across all channels to feed into client meetings
- Contributing to team ideation sessions for ACM marketing and content creation

Skills and experience

- Two years experience in an agency environment or a relevant brand-side role
- Proven experience working on multi-channel briefs
- Capable of working on multiple briefs and workflows
- Excellent attention to detail
- A collaborative, team-oriented approach to working
- Creative outlook
- One year PR and Social media experience
- A passion for action sports and the outdoors is essential

Our clients

We're incredibly proud of our brand partnerships, which include: adidas Outdoor, adidas Specialist Sports, Arc'teryx, Arksen, Danner, Elan Skis, TSA, Shackleton, Db and YETI.

The package

- Salary – competitive, dependent on experience
- Full-time, remote-based role with flexible working hours, although applicants should note that the role requires regular meetings in GMT and CET time zones
- Regular (bi-monthly) team building and development trips that include hiking, climbing, biking or surfing
- 25 days leave plus your birthday off, exclusive of bank holidays
- Progression budget – £1,000 per year plus two days learning leave
- Membership of a local co-working space and WFH equipment budget

DEI statement

All Conditions Media is an equal opportunity employer committed to creating a diverse environment. We value, support and celebrate differences in backgrounds and experiences, and strive to increase participation from traditionally underrepresented groups in our industry.

All qualified applicants will receive consideration regardless of race, colour, religion, sex, sex stereotyping, pregnancy (which includes pregnancy, childbirth, and medical conditions related to pregnancy, childbirth, or breastfeeding), gender, gender identity, gender expression, national origin, age, mental or physical disability, ancestry, medical condition, marital status, citizenship status, sexual orientation, or any other status protected by applicable law.

Ready to apply?

We can't wait to hear from you! To apply for this role, please complete the application form here [[link](#)].