



# All Conditions Media Job Vacancy

Date: 1 June, 2022

## Copywriter

### Our mission

Action sports. Adventure travel. Outdoors. We've based our lives and careers around the cultures we love, creating ACM to help represent them and the brands that work hardest to look after them.

This commitment means that we only work with the most innovative, technical or heritage brands and companies, helping them take their stories to a wider audience in the most credible way possible

### The role

ACM was originally established as a copywriting agency and clear, concise written communication is enshrined in our company's very DNA. A lot has changed for us over the years but our veneration of the written word remains a constant. Now a full-service marketing agency, we're looking for a copywriter to elevate our editorial output even further. This will include refining our tone of voice and ensuring consistency across all external communications, as well as delivering first-rate copy for client strategies, social media captions, agenda-setting thinkpieces and more.

You will be passionate about the art of lucid written communication, and take an irrational pride in maintaining the sky-high editorial standards that have always been a proud ACM hallmark.

You will be meticulous about the intricacies of grammar, understand the difference between an oxymoron and a malapropism, and be able to switch between tones with ease. You'll also have spotted the Oxford comma in this paragraph.

## Accountabilities and Responsibilities

- Working alongside our Account Directors to create all outward-facing client comms, including social copy, press releases, campaign decks, video scripts and more
- Working with our Head of Creative, you'll oversee and create all outward-facing agency comms, including social copy, press releases, policies and process documentation, website copy, case studies and thought-leadership articles
- Ownership and development of the agency's tone of voice
- Help shape the production process for all written content
- Ability to inspire the wider team editorially

## Skills and experience

- An established portfolio of published editorial spanning a minimum of three years, written in-house or as a freelancer (to be shared on application)
- Strong understanding of the digital marketing environment
- Ability to switch between multiple brand voices
- Passion for the outdoors and action sports
- Experience writing and developing tone of voice

## Our clients

We're incredibly proud of our brand partnerships, which include: adidas Outdoor, adidas Specialist Sports, Arc'teryx, Arksen, Danner, Elan Skis, TSA, Shackleton, Db and YETI.

## The package

- Salary - competitive, dependent on experience
- Full-time, remote-based role with flexible working hours, although applicants should note that the role's core daily hours are 10am-2pm GMT
- Regular (bi-monthly) team building and development trips that include hiking, climbing, biking or surfing
- 25 days leave plus your birthday off, exclusive of bank holidays

- Progression budget – £1,000 per year plus two days learning leave
- Membership of a local co-working space and WFH equipment budget

## DEI statement

All Conditions Media is an equal opportunity employer committed to creating a diverse environment. We value, support and celebrate differences in backgrounds and experiences, and strive to increase participation from traditionally underrepresented groups in our industry.

All qualified applicants will receive consideration regardless of race, colour, religion, sex, sex stereotyping, pregnancy (which includes pregnancy, childbirth, and medical conditions related to pregnancy, childbirth, or breastfeeding), gender, gender identity, gender expression, national origin, age, mental or physical disability, ancestry, medical condition, marital status, citizenship status, sexual orientation, or any other status protected by applicable law.

## Ready to apply?

We can't wait to hear from you! To apply for this role, please complete the application form here [[link](#)].